



BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

EXTERNAL RELATIONS COMMITTEE

THURSDAY, JULY 27, 2023

ATLANTA, GEORGIA

MEETING SUMMARY

1. CALL TO ORDER AND ROLL CALL

Committee Chair Rita Scott called the meeting to order at 11:50 A.M.

Board Members Present:

Freda Hardage
James Durrett
Kathryn Powers
Roderick Frierson
Rita Scott
Stacy Blakley
Thomas Worthy
Valencia Williamson

Board Members Absent:

Al Pond
William Floyd
Jennifer Ide
Jacob Tzegaegbe
Russell McMurry
Jannine Miller
Sagirah Jones

Staff Members Present:

Collie Greenwood
Raj Srinath
Peter Andrews
Ralph McKinney
Rhonda Allen
Luz Borrero
George Wright
Carrie Rocha

Also in Attendance: Justice Leah Ward Sears, Tyrene Huff, Phyllis Bryant, Kenya Hammond, Deputy Chief Davenport, Stephany Fisher, Jacqueline Holland and Paula Nash

2. APPROVAL OF THE MINUTES

Approval of the May 25, 2023 External Relations Committee Minutes

Approval of the May 25, 2023 External Relations Committee minutes. On a motion by Board Member Hardage, seconded by Board Member Durrett, the motion passed by a vote of 7 to 0 with 7 members present.

3. RESOLUTIONS

Resolution Authorizing a Modification in Contractual Authorization for Professional Services for Homeless Outreach, LOA L47029

Approval of the Resolution Authorizing a Modification in Contractual Authorization for Professional Services for Homeless Outreach, LOA L47029 On a motion by Board Member Williamson, seconded by Board Member Hardage, the resolution passed by a vote of 8 to 0 with 8 members present.

4. BRIEFING

MARTA/COA Employee Fare Pilot

Kevin Hackshaw, Manager Business Development Sales, provided the committee with an overview of the Authority's partnership with the City of Atlanta to provide a 6-month fare pilot program for City of Atlanta employees.

Media Impressions - March - June 2023

Stephany Fisher, Senior Director Communications, provided the committee with an update of the Authority's media impressions from March 2023 - June 2023.

5. OTHER MATTERS

None

6. ADJOURNMENT

The Committee meeting adjourned at 12:13 P.M.